

Anthony Laye

Communication & Behaviour Expert

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High performing teams start here

Behaviour Expert, Anthony Laye has an exceptional ability to understand how we think and behave. His tagline '*I know what you're thinking*' is the essence of his presentations that aim to empower individuals and organisations with powerful tools for success.



For communicators who need to understand and be understood,



For leaders who need to increase their awareness within their executive team,



For Sales & Customer Service Professionals who want to create deeper connections and experiences,



For Teams who are experiencing disconnection, conflict and miscommunication,



For Conference & Event Planners who need an MC who can literally "read the room!"

Through Anthony's insights, you can elevate your professional communication to stand out, win trust and amplify your influence.

What could you achieve if you knew the secret to reading people and influence their thoughts and choices?

Imagine becoming so attuned to your customers' needs that you can deliver experiences that far exceed their expectations.

Picture leading inspired, engaged teams that represent your organisation with passion and excellence, transforming your brand's presence in the marketplace.

But there's more to Anthony than just reading and influencing people. He also shows you how to understand and influence the way you are thinking too, so you can build more self confidence and awareness.

By mastering these techniques, you will achieve stronger connections, more productive collaborations, and a level of leadership that truly resonates.

Anthony Laye knows what you're thinking. And now, he's ready to share this remarkable skill with you and your organisation.

Informative, Inspiring, Interactive.

[CLICK TO WATCH](#)
[ANTHONY ON STAGE](#)



Thank you so much for your fantastic presentation at our recent Helloworld Frontliners Forum – our delegates loved you!
Helloworld

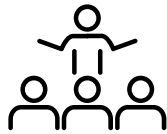
HOW ANTHONY CAN HELP YOU

Anthony is repeatably booked by his clients because his content, combined with his skills as an entertainer is always on point.



KEYNOTE SPEAKER

This is a laugh and learn session as Anthony uses his skills as a mentalist to arm the audience with practical tools to be better and do better.



WORKSHOP / MASTERCLASS

This is an implementation session where its time to roll up the sleeves and put knowledge into action, the outcome....
engaged and energised teams.



CONFIDENT COMMUNICATOR

Anthony's deeper vision is to help leaders and executives communicate with more clarity and confidence so they can inspire the next generation of leaders.



CONFERENCE MC

The superhero of conference MC's. Anthony will keep the event running on time and engagement levels high.

THE EXPERIENCE

BEFORE

Personal briefing with Anthony to discuss conference messages and key outcomes.

Pre-conference promotional video (60 - 90 seconds) to promote the event and create an engaged audience and pique their interest in the presentation.

A presentation worksheet for you to print for the attendees so they can create an action plan and more importantly, takeaway the key presentation models and messages.

Logistics meeting with Anthony - including audio visual requirements, personal introduction and any additional marketing material.



DURING

Anthony will deliver a highly interactive and engaging presentation.

Attend AV checks and any rehearsals if required.

Be available in the room 60 minutes prior to presentation starting.

Be available to attendees during the break following his presentation.

Anthony will deliver his keynote within the scheduled timeframe, and adjust if necessary to ensure the days agenda stays on track.

Provide access to additional resources and tools to each participant including the opportunity to connect with Anthony personally to ask any questions.



AFTER

12 month email advise service where delegates can email Anthony with any questions.

De-brief meeting with Anthony to review the follow up campaign, maximising attendee value and your investment.

The ability to deliver additional post-conference videos or content to the group.

The option to conduct a 60 minute Virtual Follow Up Session to answer questions, reinforce key messages, deliver extra content, and follow up strategies to ensure progress is made after your conference.

Keynote Speaker

KEYNOTE
DEMO REEL
CLICK HERE



We had the pleasure of having Anthony Laye give a keynote at our recent conference. His presentation was entertaining and on point. I would recommend him for a conference or event that you may be having in the future.

Janine Allis - Founder Boost Juice

Mind Power, People Power

The Power Of Conscious Communication

How do we turn up as the best versions of ourselves?

In this laugh and learn session Anthony shares 3 key principles that will help your teams develop more meaningful human-to-human connections.

Whether you want to develop a more cohesive team, build stronger business relationships or sharpen your sales speak, walk away with simple hacks to build rapport, trust and credibility with anybody.

THE POWER OF HUMAN CONNECTION

Anthony understands human behaviour; how we communicate, and how we win and lose at influence every day. You will be empowered with simple tactics to be more effective at listening, observing, communicating, and building influence at work or home.

Anthony proves, you don't need to be a mind reader to build rapport, trust and credibility.



Communication Masterclass

A man in a blue suit is seen from the back, gesturing with his right hand towards a large, dimly lit audience. The background is dark with some blurred lights, suggesting a stage or conference setting.

Loved today! From all of us - thank you so much. I have already had lots of great feedback and comments.

Biogen

The People Puzzle

High Performing Teams Starts With You

Leadership is harder now than ever before, teams are becoming disconnected and uninspired, the flexibility of remote working has led to a loss of camaraderie and less visibility to what's going on with the company vision and goals.

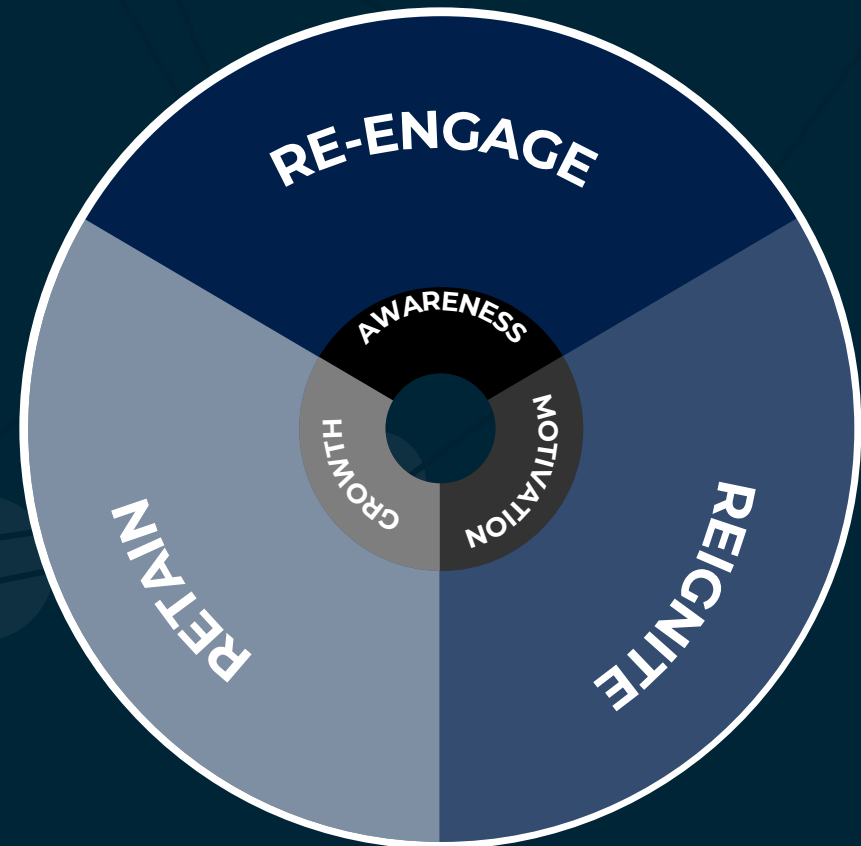
Leaders are having to deal with emotions, ego's, anxiety, ambitions and high expectations around flexible working hours and locations.

Being a great leader starts from within and asking yourself;

'How Are You Turning Up?'

In this interactive experience Anthony will demonstrate and share strategies and protocols to Re-engage, Reignite and Retain your teams.

(Delivered as a keynote or workshop/masterclass)



Confident Communicator

A man in a dark suit and light blue shirt is speaking on a stage. He is wearing a headset microphone and has his hands outstretched in a gesture of emphasis. The background is dark blue with vertical light blue panels.

The feedback from the Executive Leadership Team after watching the Before vs After videos was amazing. One of the comments were along the lines of 'The After version is like watching professional Ted Talk presenters'!

Hastings Deering

Confident Communicator

How To Communicate With Clarity, Confidence & Competence

As leaders, it is essential to be able to communicate effectively in order to inspire and motivate others.

Good communication skills can help a leader build trust and credibility with their team and stakeholders. It also allows them to express their vision clearly, which is essential for driving success.

Leaders must also be able to listen carefully and respond appropriately. A good leader knows how to understand people's needs and use effective communication techniques that will foster collaboration and create a positive working environment.

By mastering these skills, leaders can ensure that their message is heard loud and clear, inspiring confidence in those around them.

(Delivered Half Day / Full Day Workshop Or As A Multi Session Program)

'Confident Communicator' is Anthony's immersive communication skills training program to help leaders and executives communicate with clarity, confidence and competence, so they can inspire teams, achieve greater outcomes and represent your organisation



Confident Communicator

Program Framework & Overview

While the delivery of the Confident Communicator Program will be adjusted to suit your needs (*combination of in person and online*), the information that follows will give you an outline of the program and its content.

This program is all about growth both professional and personal.

The outcome is leaders who represent your organisation with clarity, confidence and competence.

The maximum group size for the program is 30, this ensures that each person gets personal attention from Anthony to achieve the best possible outcome from the program.

There are 4 parts of this program that will be the key to our success and achieving rapid results.

Masterclasses - 4 x 4 hour deep dives where we roll up the sleeves, stretch comfort zones and create new behaviours (*ideally delivered in person*).

Momentum Sessions - To ensure actions move beyond the masterclasses and into everyday interactions, the momentum sessions keep the group accountable (*30 - 60mins online*).

Mentoring - All members of the group will have access to 1-on-1 mentoring sessions with Anthony for the duration of the program.

Measure - During the program the group will be working on a final presentation/pitch to be delivered to a panel of 2 - 3 of your executive team for feedback.

Confident Communicator

Masterclass Overview

1

Session one is focused around understanding 'the self' - *who they are as communicators and how they want to be perceived* - and how to build confidence as a communicator.

2

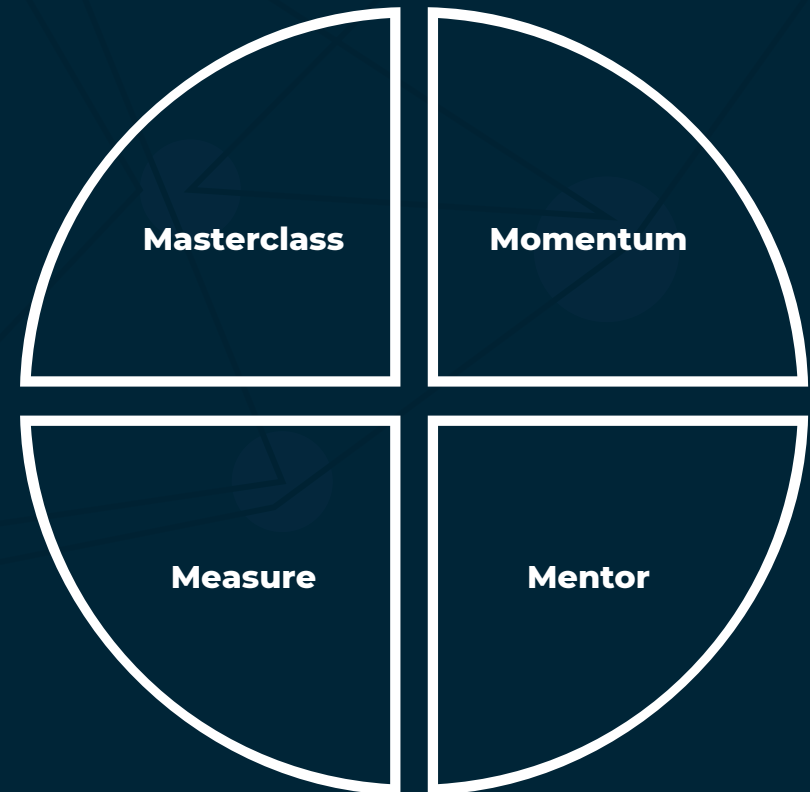
Session two is a deep dive into creating content, how we structure what we want to say so it's clear and concise, whether that is a planned speech or general conversation.

3

Session three covers art of presenting, the human skills we need to build meaningful connections, how we use our voice and body to give our words more cut through.

4

Session four builds on session three, and takes the group to the next level, this is where we add the X-factor. These are the skills that take a person from mediocre to **MEMORABLE**, from interesting to **INSPIRING**, from average to **AMAZING**.



Conference MC

'Anthony really delivered over and above my expectations. As the event organiser, it's often daunting choosing an MC or presenter without experiencing how they present first hand. If you're reading this nodding your head, set your fears aside because you and your guests will be thrilled by Anthony. He delivers meaningful content in an engaging and entertaining way, leaving the audience talking about him for weeks afterwards.

AHB Group

MC
DEMO REEL
CLICK HERE



Conference MC

Engaged & Energised Audiences

There is no other MC like Anthony Laye. Your delegates will have a great time at your event and will remember it for years to come.

Anthony will give structure and flow to your event and keep it running on time. All combined with an entertaining performance.

Anthony understands being an MC means more than just doing a quick welcome and introducing the next speaker, the MC is the control centre for creating an experience for all attendees, an MC is the glue that combines formalities and organisation with engagement and energy.

You have a million things to worry about when running an event, Anthony won't be one of them.



Anthony has worked the stage and events for over a decade so understands how to work the room and bring a flat crowd back to life.



Mixing short entertainment & interaction sets, Anthony engages and revitalises the audience between speakers and after breaks.



Anthony works with you to understand the experience you want to create for your delegates, so you can feel confident you have chosen the right MC.

Anthony Laye 
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